

Presentation Overview

- A Century of Service
- Setting Rates
- How We Compete
- Neighbors Serving Neighbors

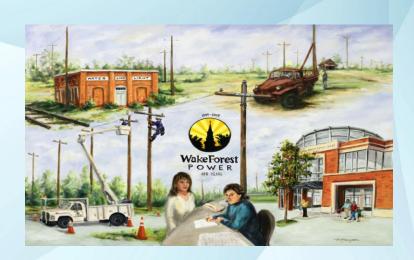




A Century of Service

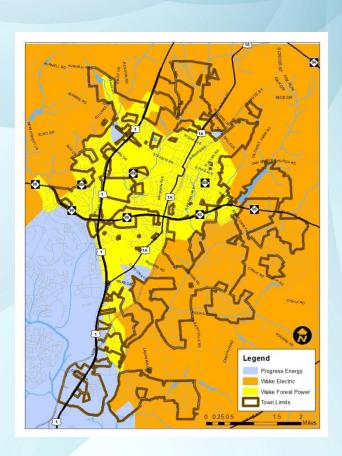
- Introduction to Wake Forest
- History of Town & Gown
 - 2009 Centennial
- Recent Achievements
 - AAA Bond Rating
 - RP3 Platinum Award
 - LEED Platinum Town Hall



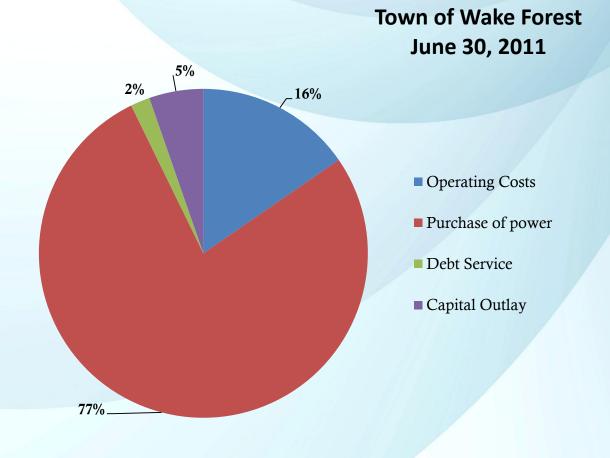


Electric Service Area

- Approximately 5 square miles
- 6,100 residential customers
- 300 commercial customers
- 0 industrial customers
- 54% of Town's residents served by Wake Electric or Progress Energy



Cost Breakdown





Setting Rates

- Rates set by Board of Commissioners
- 2 rate increases since 1992
- No transfers since 2006
- Rate Comparison 1000 kWh

• Progress Energy \$106.00

• Wake Electric (Co-op) \$124.25

• Wake Forest Power \$130.69





How We Compete

- Demand Side Management
 - 44% residential participation
 - 16 commercial customers
- Energy Audits
- System Betterment
- AMI





Mr. Mark Williams Town Manager for Wake Forest, NC 3015, Brook St Wake Forest, NC 27587 ALTON L HOOD

806 WAIT AVE
WAKE FOREST NC 27587-9346

919-556-5606

11623/11

RE: Skip Parket

Dear Mr. Williams,

Good morning! We wanted to thank the Town of Wake Forest for creating the position of "Energy auditor" and for Tiring folk like Skip Parker. He is an amazing guy! He was very prompt (actually came, ominutes early), Very professional, very knowledgesble of his work, etc, etc. We trust that you all will have the best Thanksqiving ever as We give thank to God for all lete is and does for we. Thank you all for all you do for wi Sincerely, alton fikod MD (retired)

Neighbors Serving Neighbors

